

SPONSORSHIP

LETTER

2024/2025
SEASON

The Region of Waterloo Swim Club (ROW) is seeking your support for the upcoming 2024/2025 swim season. Our club is composed of dedicated swimmers of all ages and levels, ranging from beginners to elite athletes. ROW has been a staple in the Region of Waterloo for many years, providing a platform for young swimmers to develop their skills in a fun, competitive, and supportive environment.



By sponsoring ROW, you are directly impacting our athletes' and coaches' experience in the sport. Your sponsorship goes directly to supporting essential needs such as equipment for wet and dry training, coach development, and additional program support like nutritional seminars and sports psychology workshops. Your contribution ensures that every athlete and coach, regardless of their background, has access to the resources they need to succeed both in the sport and in their personal development.

ROW is a successful swim club with a strong history of developing swimmers from learn-to-swim to national and international competition. This year, we have over 300 members. Our athletes achieve personal bests and qualify for Olympic trials, consistently excelling at regional, provincial, and national championships.

BECOME A SPONSOR TODAY

FILL OUT THE ENCLOSED FORM TO SECURE
YOUR SPONSORSHIP

GOLD

\$1000

In addition to the silver level below, your company will receive a larger logo displayed on our website, will be featured in one of the ROW monthly newsletters, and your company name will be included on the ROW timing board at all swim meets throughout the season.

SILVER

\$500

Your company's name will be displayed on our club's website, Instagram page and mentioned in the ROW monthly newsletter, reaching a wide audience within the swimming community.

BRONZE

\$300

Company Logo and contact information on our website

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Region of Waterloo Swim Club

COMPANY INFORMATION

COMPANY NAME

CONTACT NAME

EMAIL ADDRESS

INSTAGRAM
HANDLE

PHONE

SPONSORSHIP LEVEL



GOLD (\$1000)

SILVER (\$500)

BRONZE (\$300)

OTHER AMOUNT

\$

We are grateful for your generosity and are excited to have you as part of the ROW family this season!

Best regards,
ROW Coaching Staff & Families

Please make cheques payable to "Region of Waterloo Swim Club."
Or, send an e-transfer to be automatically deposited to
office@rowswimming.ca

Please send your company logo to sponsorship@rowswimming.ca.

FEEL FREE TO REACH OUT TO US WITH ANY QUESTIONS AT
FUNDRAISING@ROWSWIMMING.CA.

FORM

PRINCIPLES OF
THE PROGRAM



COMMITMENT TO EXCELLENCE

We offer top-notch instruction, training, and competition for all swimmers, from novice to champion, fostering commitment, dedication, and discipline in achieving personal goals.

INCLUSIVE COMMUNITY

We respect and celebrate diversity, teaching our swimmers to value all individuals, regardless of race, background, gender, or belief. We foster a high degree of sportsmanship and team spirit, both in and out of the pool.

HOLISTIC DEVELOPMENT

Our program offers opportunities for positive social interaction and emotional growth, ensuring that each athlete develops not just as a swimmer, but as a well-rounded individual.

COMMUNITY INVOLVEMENT

Our swimmers are encouraged to give back to the community that supports them, fostering a lifelong connection to the region and its values.

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